



## WMOV JOINS CBS NETWORK

For the first time in WMOV's 50 year history, the station has become a CBS NEWS affiliate, the most prestigious network in broadcasting.

In an exclusive arrangement with WMOV, the new agreement brings CBS NEWS coverage to listeners at the top of each hour, seven days a week. WMOV is the only radio station in the Mid Ohio Valley with the rights to provide CBS NEWS coverage for its' listeners.

In addition to the hourly 5 minute newscast and the 8am CBS WORLD NEWS ROUNDUP, WMOV will carry several additional CBS NEWS features, including:

- CBS EVENING NEWS anchor KATIE COURIC's afternoon update at 4:33pm
- CBS NEWS correspondent CHARLES OSGOOD with the OSGOOD FILE each morning at 6:41am, 7:41am, 8:41am and 9:33am.
- CBS NEWS MARKETWATCH updates throughout the day.
- CBS NEWS correspondent DAVE ROSS' daily feature at 12:33pm
- CBS NEWS Medical Correspondent DR. EMILY SENAY's HEALTHWATCH at 5:33pm.

"The addition of CBS NEWS to WMOV is a real coup for the radio station, and the listeners in and around the Mid-Ohio Valley", said WMOV Station Manager Greg Gack. "It is by far the best national radio news network in business today."

In a special on-line agreement, WMOV is also broadcasting all CBS NEWS content live on the station's website [www.wmov1360.com](http://www.wmov1360.com).

WMOV has begun airing the area's only hourly local news updates, focusing on Jackson and Meigs Counties. Listen for WMOV INFORMATION UPDATES every hour from 6am to 6pm Monday through Friday.

### CLIENT SPOTLIGHT

*WMOV welcomes the following new advertisers to the WMOV family:*

- \* Michele Coleman Photography
- \*Willows Embrace
- \*B & B Marathon Treasurers & More Consignment

*We're also proud to welcome back the following clients to our airwaves:*

- \* Wesbanco
- \* Pleasant Valley Hospital
- \* M.A.K Repairs and Sales
- \* State Farm Insurance



1360 WMOV is proud to welcome our newest Account Executive Adam Snider to our team of broadcast marketing specialists. Adam recently completed extensive media training and is currently working with several new WMOV advertisers.

Adam is a resident of Ravenswood and is a graduate of Fairmont State.

Adam joins Greg Gack, Kathy Meadows, Jared and Heath Bloxton in giving outstanding customer service to our family of clients.

## FANTASTIC FALL FOOTBALL!



Pigskin fans have a pre-set on all their radios set to 1360 WMOV this fall for the Mid Ohio Valley's best football broadcast schedule!

- CINCINNATI BENGALS pre-season, home and away games, for the first time in WMOV history
- MARSHALL THUNDERING HERD FOOTBALL as well as the weekly coaches show
- RAVENSWOOD RUNNIN' RED DEVIL FOOTBALL every Friday night, plus RED DEVIL REPLAY (a repeat of the previous nights game) every Saturday morning starting at 9:05am.