



December 2008 Radio News and Views

1360 WMOV IS YOUR RADIO HOME FOR THE RAVENSWOOD RED DEVILS!



Congratulations to the Ravenswood Red Devil football team on their tremendous season! The Red Devils made it all the way to the playoff quarterfinals, and WMOV was proud to broadcast all their games, home and away, on

the air and on-line at www.wmov1360.com.

Basketball season begins December 9th as the Runnin' Red Devils Girls take on Pt. Pleasant. The boys start their season on the 16th against Doddridge County. Your business can be a part of the Red Devils broadcast excitement. As of this writing, there are a handful of basketball sponsorship opportunities still available, so sign up now to be a part of our exciting Red Devil live broadcasts, both on the air and on-line!

Remember, you can check out the Red Devil broadcast schedule and listen to the games on our website, www.wmov1360.com. Call WMOV today at 304-273-2544 to see how you can have your business included in all the action!

The Holidays Are Here!

Hard to believe that the holidays are upon us. Because of the national news stories regarding the economy (which fortunately has not yet had a significant affect on our local area) more and more people are staying closer to home when shopping for goods and services.



This is the perfect opportunity for you to make your business heard. Get the word out to the dozens of local communities now served by WMOV. We have special holiday advertising packages available to help you get the word out and increase your holiday sales! And don't miss WMOV's special Christmas music programming Dec. 24th and 25th!

1360 WMOV's Website sets new Records!

During November, www.wmov1360.com set new records, with over 90 people streaming the Red Devil playoff game on 11/21 from over 15 states in the US and even Costa Rica! There were over 110,000 page hits to the site, and more than 1,700 listeners streaming during the month. We continue to make improvements to our website, including breaking news and sports scores.

The WMOV Shopping Show is coming Saturday December 13th!

A new and exciting opportunity is coming to AM 1360 WMOV..."The WMOV Shopping Show!"

It's an exciting way for listeners to purchase goods and services at deeply discounted prices...**FROM YOUR BUSINESS!**

Here's how it works: Saturday morning December 13th starting at 9am, WMOV listeners will have the opportunity to call in and purchase or bid on fantastic products from local merchants at a huge discount...just in time for Christmas!

And, as a business owner WMOV will provide all our "Shopping Show" sponsors with advertising availabilities in exchange for the items to be sold on the show. Advertiser credit will be based on the retail value of the products you provide.



It's a true win-win. Many of your fellow business owners and managers are taking advantage of this FREE marketing opportunity with WMOV. To get involved while there are still slots available, contact WMOV today at (304) 273-2544. More details and a list of participating sponsors is posted at www.wmov1360.com!

1360 WMOV continues to be a leading marketing resource for smart businesses in and around the Mid Ohio Valley! Our combined on air and on-line marketing platforms are attractively priced for businesses of all sizes, whether retail or service related. Find out how WMOV can help grow your business by visiting our new marketing website:

www.midohioadvertising.com