



December 2009 Radio News and Views

RED DEVIL FOOTBALL FINISHES IN THE TOP 10 IN WEST VIRGINIA CLASS AA



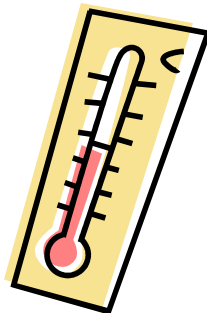
Congratulations to Coach Sturm and the Red Devil 2009 football team. After a great season and a first week playoff win against James Monroe, the Red Devils were defeated last Saturday by

the state's #1 ranked team from Wayne County. We're sure we speak for everyone when we say "Congratulations on a great season, Red Devils!"

Just a couple of more weeks until basketball season starts and the WMOV sports team is ready to bring you the play-by-play of Red Devil AND Red Devilette games this year! If you're interested in sponsoring these broadcasts, call the station and let us know!

Unique marketing opportunities for your business on 1360 WMOV

WMOV has introduced a great way to get you on the air, with weather sponsorships. How would you like to hear "this weather forecast is brought to you by (put your business name here)"? Then, immediately after the forecast, WMOV will place your advertisement for everyone to hear. That's five days a week, at the same time, during morning or afternoon drive time, right next to **YOUR** sponsored weather forecast. It's a great way to get your marketing message out to thousands of listeners.



Weather sponsorships start at only \$129/month. Call WMOV today to reserve your weather broadcast before they're all gone!

1360 WMOV's Webmaster's Corner

Our online listeners finally did it. In the last 2 years, we've been increasing our capacity to support up to 100 concurrent listeners. During the Hatchet game, we maxed the system! As a result, WMOV has secured a new streaming provider, and we have again doubled our capacity, to 200 simultaneous listeners! This new system allows us to add audio and video pre-rolls (everyone who streams can hear YOUR ADVERTISEMENT FIRST!!), as well as banner ads for your business on the website! Call us at 304-273-2544 for details!

Listeners **online** in October 2009: 1,952
Pages served in October 2009: 41,902

What's going on at WMOV

WMOV is on Facebook! We've created a fan page where you can keep up to date on station happenings. If you haven't done it yet, please visit and become a "fan" and keep your comments coming! We're making sure all of our fans know who our advertisers are as well.

Expanded Ravenswood Basketball Coverage. This year marks the first time in WMOV history where we will bring you buzzer to buzzer action of both the boys AND girls varsity basketball teams.

As you know, the Boys are the state champions, and the girls went all the way to the final four!

You can visit our website to look at the schedules, and even download a version to print and hang in your business to your support.

Advertising sponsorships are still available for basketball. Call WMOV at 304-273-2544 for details and pricing.

WELCOME TO RICH BOGARD

We'd like to take a minute to introduce you to our new account executive, Rich Bogard. He is a product of West Virginia and has been working in radio in his home state for the past 3 years. Welcome aboard, Rich!