



## January 2009 Radio News and Views

### 1360 WMOV IS YOUR RADIO HOME FOR THE RAVENSWOOD RED DEVILS!

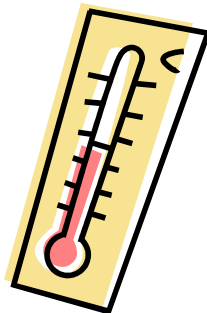


Basketball season is underway, and your Ravenswood Runnin' Red Devils are ranked #2 in the state with a 3-1 record (as of this writing). There are only a couple of basketball sponsorship opportunities left before we sell out, so sign up now to be a part of our exciting live Red Devil broadcasts, both on the air and on-line!

Check out our website statistics on the top left to see just how much more bang for your marketing dollar you get when you advertise on WMOV. Remember, you can check out the Red Devil broadcast schedule, scores and listen to the games on our website, [www.wmov1360.com](http://www.wmov1360.com). Call WMOV today at 304-273-2544 to see how you can have your business included in all the action!

### Unique marketing opportunities for your business on 1360 WMOV

WMOV has introduced a great way to get you on the air, with weather sponsorships. How would you like to hear "this weather forecast is brought to you by (put your business name here)"? Then, immediately after the forecast, WMOV will place your advertisement for everyone to hear. That's five days a week, at the same time, during morning or afternoon drive time, right next to **YOUR** sponsored weather forecast. It's a great way to get your marketing message out to thousands of listeners.



Weather sponsorships start at only \$129/month. Call WMOV today to reserve your weather broadcast before they're all gone!

### 1360 WMOV's Webmaster's Corner

Starting this month, our webmaster will post our monthly statistics for [www.wmov1360.com](http://www.wmov1360.com). Remember, people can listen online 24 hours a day, 7 days a week, PLUS, we can place banner ads for your business on the website as well!

Listeners **online** in December 2008: 1,061  
Pages served in December 2008: 48,717

Listeners **online** for the 4th quarter 2008: **4,636**

Total pages displayed for 2008: over 1/2 million!

### Bill O'Reilly is leaving radio, but don't worry, WMOV has got you covered!

Friday, February 27th, 2009 marks the end of an era, when Bill O'Reilly exits the radio business (for now). Don't worry. WMOV has got the situation under control, we we're pleased to announce the introduction of "The Fred Thompson Show" starting Monday, March 2nd, 2009.

Former US senator and 2008 presidential candidate, Fred Thompson will share his views on politics, topical issues, pop culture and water cooler stories, as well as welcome guest interviews and take listener calls.

Some of you may have heard of Fred Thompson as the actor, starring in both films and television, including In the Line of Fire, Die Hard II, Days of Thunder, The Hunt for Red October, China Beach, Wiseguy, and Matlock. More recently he has become known for his role of the District Attorney on the Emmy Award-winning NBC drama, Law & Order.

We hope you'll enjoy this new addition to the WMOV programming line up!

***1360 WMOV continues to be a leading marketing resource for smart businesses in and around the Mid Ohio Valley! Our combined on air and on-line marketing platforms are attractively priced for businesses of all sizes, whether retail or service related. Find out how WMOV can help grow your business by visiting our new marketing website:***

**[www.midohioadvertising.com](http://www.midohioadvertising.com)**