



January 2010 Radio News and Views

RED DEVIL Basketball off to a great start!



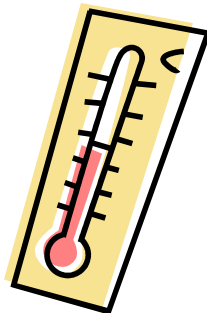
The Ravenswood High School Red Devil boys and Devilette girls basketball teams are off to a fantastic start! The boys currently boast a record of 5 wins and no losses, while the girls

have an impressive 5 and 1 start.

In case you haven't heard, this year WMOV is covering both the boys and girls games LIVE! Keep up with the schedule and the scores on our website. In cases where both teams are playing at the same time, WMOV will broadcast the away game live, then follow it up with a delayed broadcast of the home game. You won't miss a basket, as long as you're tuned to 1360 WMOV!

Unique marketing opportunities for your business on 1360 WMOV

WMOV has introduced a great way to get you on the air, with weather sponsorships. How would you like to hear "this weather forecast is brought to you by (put your business name here)"? Then, immediately after the forecast, WMOV will place your advertisement for everyone to hear. That's five days a week, at the same time, during morning or afternoon drive time, right next to **YOUR** sponsored weather forecast. It's a great way to get your marketing message out to thousands of listeners.



Weather sponsorships start at only \$129/month. Call WMOV today to reserve your weather broadcast before they're all gone!

1360 WMOV's Webmaster's Corner

As you may have read in last month's newsletter, our listeners maxed out our old streaming system, and caused us to roll out a completely new streaming solution. This new web page and streaming system is still undergoing fine tuning. At times, you may not hear any audio. If that happens, please send us a note at:

webmaster@wmov1360.com

We'll get right on it!

The staff checks the stream often, and makes sure that it is working properly for ALL Ravenswood sporting events.

WMOV FM? YES! FM is Coming!

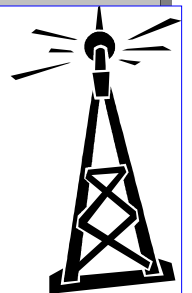
The Ownership of 1360 WMOV has entered into an agreement to acquire frequency 106.5 FM. We expect the purchase and conversion of 106.5 FM to WMOV's programming in the next 30 to 45 days.

What does this mean?

1. WMOV 106.5 FM will carry the exact same programming as WMOV 1360 AM
2. Your marketing dollars will now get you exposure on both our AM station and our FM station.
3. While 1360 AM is limited by the FCC to broadcast at low power after sunset, WMOV 106.5 FM will have NO SUCH LIMITATION!
4. As loyal customers, you are entitled to extend or add on to your existing agreements with WMOV at our current, single station pricing

A variety of advertising packages are available. Call WMOV at 304-273-2544 for details and pricing.

Interested in having WMOV produce a remote broadcast from your business?



Give us a call and let us know. We'd love to stop by and "go live" from your location.