



WMOV CONTINUES UPGRADES

You've probably noticed the outstanding new signal strength of WMOV! The station has received emails from listeners up to 50 miles away who listen to the station's brand new 5,000 watt transmitter and broadcast tower.

WMOV began officially broadcasting at quadruple it's original power on April 1st. "The increase in signal coverage area has been very well recieved", said WMOV General Manager Greg Gack. "We've had reports from listeners as far away as Huntington, Charleston, Parkersburg and just this side of Columbus Ohio!"

The power increase required a very sizable capital contribution. Among the WMOV upgrades are a new digital transmitter, antenna tuning unit, new broadcast tower, new fencing at the tower site, a new audio console, extensive electrical rewiring and a complete new in-studio computer system, including the state of the art "Natural Log" commercial scheduling system.

"This investment with the WMOV upgrade serves our client advertisers by greatly increasing the number of listeners able to hear the station. And, those thousands of new listeners are now able to hear our programming, including emergency weather information, local, state and national news updates, our popular local shows like 1360 LIVE and the biggest statewide and national radio hosts including Bill O'Reilly and Hoppy Kerchavel. Plus, our expanded sports coverage will give Marshall Thundering Herd, Cincinnati Reds, Cincinnati Bengals and Ravenswood High School fans a crystal clear signal that now booms into over a dozen counties in West Virginia and Ohio", added Gack.

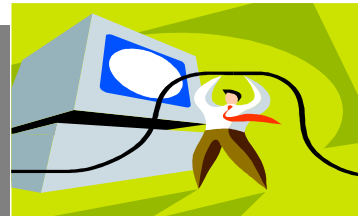
In addition to the greatly expanded on-air signal, WMOV also broadcasts live on the station's website www.wmov1360.com, giving listeners and advertisers even more opportunities to listen to "The Voice of the Mid-Ohio Valley."

WMOV is proud to once again broadcast the Town of Ripley's 4th of July parade and the Jackson County Jr. Fair Livestock auction live on the air! Call us today to secure your slot in these live community broadcast events

WMOV'S AWARD-WINNING MORNING PROGRAM "1360 LIVE" (HEARD WEEK-DAYS 9AM-10AM) WILL BROADCAST LIVE EACH WEEK FROM A DIFFERENT LOCATION ALL SUMMER LONG!

IF YOU'D LIKE FOR US TO DO THE SHOW LIVE FROM YOUR BUSINESS (AT NO CHARGE TO YOU), CONTACT WMOV'S GREG GACK AT (304) 273-2544 TO CHECK AVAILABILITY.

IT'S OUR WAY TO SAY THANK YOU FOR YOUR BUSINESS!



Starting this month, WMOV advertisers will be able to review the exact times their advertisements aired during the previous month on their monthly invoice.

This has been made possible by the station's investment in state of the art new traffic scheduling software, which is designed to maximize the best play times available for our client's marketing messages.

To showcase the upgrade, WMOV has given thousands of dollars in "bonus plays" to each client to assist in stimulating their business.

WMOV is proud to be the home of the region's only live and local sports talk show!

RIVER CITY ROUNDTABLE is hosted by the Mid-Ohio Valley's own Sports Junkies Heath Bloxton, Cody Brown, Mickey Gump and Jared Bloxton. They'll have great guests, take your calls live and give away free tickets to the Reds, Bengals, Blue Jackets and more!

Catch the River City Roundtable this month on Thursday, June 5th, Thursday, June 19th and Monday, June 23rd. Shows start at 7pm. For a complete summer schedule, visit www.wmov1360.com.