



## November 2008 Newsletter

Ravenswood High School Football and Basketball is exclusively on 1360 WMOV



The football team is about to enter the Class AA playoffs after a tremendous season. Be a part of the excitement by signing up with your WMOV sales representative to be a sponsor of post-season coverage on AM 1360. Catch all the action LIVE on Friday nights at 7PM on 1360 WMOV, then again with the Ravenswood Replay Saturday mornings at 9AM, with your hosts Heath and Jared Bloxton. Sign up now to be a Red Devil broadcast sponsor!

Just on the heels of a great football season, Ravenswood High School Basketball gets underway in December. WMOV will be broadcasting all RHS basketball games LIVE. You can check out the broadcast schedule on our website, [www.wmov1360.com](http://www.wmov1360.com).

Limited sponsorships for Ravenswood High School Sports are still available. Call us today at 304-273-2544 to see how you can have your business included in all the action!

### The Holidays are just around the corner

The busy holiday shopping season will shortly be upon us. Studies show more and more people are staying closer to home when shopping for goods and services.



Now is the perfect opportunity for you to make your business heard. Get the word out to the local communities served by WMOV. We have special holiday advertising packages available so we can help you get the word out and increase your holiday sales!

All eyes are on the economy, and 1360 WMOV is helping you key an eye on your money! Listen throughout the day for CBS Marketwatch updates at 7:20AM, 8:20AM, 1:33PM and 3:33PM.



### Election Day is Tuesday, November 4th

1360 WMOV is your station for local, state and national politics! Listen Tuesday night November 4th for national updates from CBS NEWS, plus state updates from MetroNews and regional updates live from the Jackson County Courthouse. Our election coverage starts at 7PM and will run until at least midnight. We will also have current election results on our website, [www.wmov1360.com](http://www.wmov1360.com).



### The WMOV Shopping Show is coming!

A new and exciting opportunity is coming to AM 1360... "The WMOV Shopping Show." It's an exciting way for listeners to purchase goods and services at deeply discounted prices... **FROM YOUR BUSINESS!** WMOV will provide "Shopping Show" sponsors with advertising availabilities in exchange for the items to be sold on the show, with advertiser credit based on the retail value of the products they provide. It's a true win-win-win. Contact WMOV for complete details.

### In other news....

WMOV would like to welcome our newest sponsor, **Helen's Amish Furniture** in Ripley.

Enhancements to [www.wmov1360.com](http://www.wmov1360.com):

- New scrolling news/sports ticker on the home page
- Easier access to specific sports information from the sports page, like our sports broadcast calendar, Ravenswood HS scores and schedules, and of course, our very own River City Roundtable weekly live sports-talk show!

**Happy Thanksgiving from all of us at 1360 WMOV, The Voice of the Mid-Ohio Valley**