



## The People of WMOV

### Station Management

**Greg Gack** serves as General Manager of WMOV, bringing almost 35 years of broadcast experience to WMOV. Greg's principal background has been in program management, both in large and small markets in Ohio, Texas, Missouri, Wisconsin, California and West Virginia. Though he has primarily been employed by news-talk stations, Greg has also worked a variety of music formats, including country, adult contemporary, big bands and nostalgia.

### The Staff

**Michael Graham** is a part-time board operator and fill-in play-by-play announcer at WMOV. His background in radio includes positions with stations in Maryland and West Virginia.

**Richard Meadows** is a part-time board operator for game and remote broadcasts. Rick, a degreed chemist, previously held a number of key quality control positions in the electronics and medical industries.

**Heath Bloxton** is Ravenswood born and raised. A recent graduate of Ravenswood High School, Heath is a co-host of WMOV's "River City Roundtable", a weekly LIVE sports talk show. Heath also handles the play-by-play duties for Ravenswood High School Football.

**Jared Bloxton** is graduation from Ravenswood High School in the spring of 2009. Jared joins his older brother Heath in the press box providing color commentary for Ravenswood High School football, and co-hosts WMOV's live weekly sports talk show, "River City Roundtable"

### Ownership

**Burke Allen** is a proud native West Virginian and 25 year broadcast veteran. A former CBS Radio executive, Burke has served in all areas of broadcasting, including on-air, programming, sales and management for award winning radio stations in markets including Washington DC, Las Vegas, Salt Lake City, Savannah, Orlando, Charleston, Roanoke and Huntington. As a broadcast consultant, Burke has worked with dozens of radio stations and personalities domestically and internationally. In addition, he consults the media and marketing campaigns of several bestselling authors, movie and television personalities, musicians, speakers and entertainers. Burke is a tenured broadcast instructor at Connecticut School of Broadcasting's Washington DC campus and is a member of the American Federation of Television and Artists.

**Scott Cinnamon** has had a love affair with radio since his childhood. After managing his in-house high school radio station in Northport, NY, he spent four years working at WVHC-FM (now WRHU-FM), Hempstead, NY, the Hofstra University radio station. In addition to being the play-by-play voice for the men's basketball team, a long time afternoon jazz DJ and host of several public affairs programs, Scott served as Station Manager for his last two years at Hofstra. From there, Scott graduated law school and embarked on a twenty year career as a communications attorney, helping radio and television broadcasters across the country with FCC compliance issues and transactional work. For Scott, promoting local radio has been his mission, and he understands that a successful radio station is founded upon a strong bond with both local listeners and the local business community.

**Todd Cinnamon**, like his older brother Scott, can trace his fondness for radio back to his youth. He received his first practical experience at WRPI, a 10,000 watt FM station at Rensselaer Polytechnic Institute in Troy, New York, where Todd served as the station's Sports Director and Station Manager. He is most proud of the fact that he was the play-by-play announcer of the NCAA Division 1 Ice Hockey champion RPI Engineers immediately following their 1985 championship season. Since leaving RPI, Todd has spent over twenty years in the software development and internet industry, holding senior executive positions in both small and large companies, including a number of start-up ventures.